



Grapevine Publications

(Worcestershire) Limited

Supporting Local Businesses!



**THREE PUBLICATIONS
RECEIVED, READ & RETAINED**

01684 833715 • 07754 170286

info@grapevinepublications.co.uk

www.grapevinepublications.co.uk



MONTHLY ADVERTISING RATES PER MAGAZINE

FULL PAGE £170 (12 months) £180 (6 months) £190 (4 months) £200 (1 month)	QUARTER PAGE £55 (12 months) £62 (6 months) £65 (4 months) £70 (1 month)	<i>All rates quoted are PER MONTH, PER MAGAZINE and are subject to VAT @ 20%</i>
	EIGHTH PAGE £38 (12 months) £43 (6 months) £45 (4 months) £50 (1 month)	
128mm (w) x 190mm (h)	62mm (w) x 94mm (h)	62mm (w) x 45mm (h)
	HALF PAGE £97 (12 months) £110 (6 months) £116 (4 months) £120 (1 month)	
	128mm (w) x 94mm (h)	

200,000 MAGAZINES PRINTED & DISTRIBUTED EVERY YEAR



CALL NOW TO BOOK YOUR SPACE!

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ADDITIONAL PRODUCTS & SERVICES

PREMIUM PAGES

Front Cover Banner Advert **£200 ***
 Back Cover Advert **£280 ***
 Inside Front & Back Covers **£240 ***
 Pages 3 & 5 **£240 ***
 Double Centre Page Spread **£450**
 Business Editorials & Articles **£200**

(* minimum booking 6 months)

MULTIPLE AREA DISCOUNTS

Discounts applicable when you book in more than one publication

Two areas **5% discount**

Three areas **10% discount**

QR CODES: Add a QR code to your advert and give your customers direct access to your website

Create QR Code & Add to artwork **£10 + VAT** (one-off charge)

LEAFLET DISTRIBUTION

6,000 - 12,000 = **£50 per 1,000**
 12,000 - 24,000 = **£45 per 1,000**
 24,000 + = **£40 per 1,000**

Hand delivered door-to-door to homes and businesses in your area

TERMS & CONDITIONS

ADVERT DESIGN & COPYRIGHT

- There is a nominal charge of £25 for artwork design.
- Copyright of new designs is the property of Grapevine Publications. Should you wish to reproduce artwork in any other publication, permission and a release fee will be required. Grapevine Publications reserves the right to charge a fee of not less than £100 where permission is not obtained.
- Artwork is accepted on the understanding that there are no copyright restrictions. Grapevine Publications accepts no responsibility for artwork submitted with copyright restrictions.

INVOICING & PAYMENT TERMS

- Payment terms are **strictly 7 days** from date of invoice.
- Payment can be made by BACS, Direct Debit, Credit or Debit Card
- Long-term bookings can be paid monthly, or pay in full for 12 months with 10% discount

CANCELLATIONS

- Cancellations must be received by the 1st of the month preceding publication to avoid being charged for space in the next issue.
- Block bookings cancelled before the last issue will lose any discount applicable and will be charged at the full rate.

ALL PRICES ARE SUBJECT TO VAT @ 20%

We Deliver To . . .



THE GRAPEVINE

**Bi-monthly
12,000 copies delivered to:**

Bishampton
Drakes Broughton
Evesham
Fladbury
Flyford Flavell
Hampton
Inkberrow
Lower Moor

Pensham
Peopleton
Pershore
Pinvin
Throckmorton
Wick
Wyre Piddle

LEDBURY FOCUS

**Monthly
6,000 copies delivered to:**

Bromsberrow
Colwall
Eastnor
Ledbury
Little Marcle

Much Marcle
Stretton Grandison
Trumpet
Wellington Heath



HEREFORD FOCUS

**Bi-monthly
10,000 copies delivered to:**

Aylestone Hill
Belmont
Broomy Hill
Burcot
Eign Hill
Hereford
Holmer

Lower Bullingham
Saint Martins
Three Elms
Tupsley
Westfields
White Cross
Widemarsh

6 GOOD REASONS TO ADVERTISE IN YOUR LOCAL COMMUNITY MAGAZINE:

1 PEOPLE DON'T FEAR PRINT ADVERTS ...

Responding to online adverts can be risky: is this a genuine advert – can I trust this person – will my personal details be stolen. These are just some of the reasons people prefer to deal with businesses who advertise in local magazines.

2 LONGER SHELF LIFE ...

Readers like to keep each issue of their local magazine until the next one is delivered, giving adverts at least one month's shelf-life, as opposed to social media adverts which have a shelf-life of just a few hours.

3 CREDIBILITY – WIN TRUST BY ASSOCIATION...

We've been producing and delivering our magazines for over 15 years, so our readers know and trust our advertisers.

4 RIDE THE “SUPPORT LOCAL” WAVE...

Most people prefer to deal with local businesses in order to support their local economy, which is why, when looking for products or services, the first place they look is our magazines.

5 MORE OPPORTUNITY TO BE SEEN...

Because we deliver our magazines directly to our readers, you know they will see your advert regular as clockwork, in every issue in which you advertise.

6 MORE ECONOMICAL...

Advertising online – social media, Google ads, YouTube ads – can be very expensive, and rather hit-and-miss: there's no way of knowing if the people you are targeting will see your advert. We don't guarantee results, but we do guarantee your advert will be seen by our readers, and for a fraction of the cost.

