



Grapevine Publications

(Worcestershire) Limited

Supporting Local Businesses!



**FOUR PUBLICATIONS
RECEIVED, READ & RETAINED**

01684 833715 • 07754 170286

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www.grapevinepublications.co.uk

MONTHLY ADVERTISING RATES

<p>FULL PAGE £156 (12 months) £176 (6 months) £185 (4 months) £195 (1 month)</p> <p>128mm (w) x 190mm (h)</p>	<p>QUARTER PAGE £52 (12 months) £59 (6 months) £62 (4 months) £65 (1 month)</p> <p>62mm (w) x 94mm (h)</p>	<p><i>All rates quoted are PER MONTH, and are subject to VAT @ 20%</i></p>
	<p>HALF PAGE £92 (12 months) £104 (6 months) £110 (4 months) £115 (1 month)</p> <p>128mm (w) x 94mm (h)</p>	<p>EIGHTH PAGE £36 (12 months) £41 (6 months) £43 (4 months) £45 (1 month)</p> <p>62mm (w) x 45mm (h)</p>

ADDITIONAL PRODUCTS & SERVICES

PREMIUM PAGES

- Front Cover Banner Advert **£180**
- Back Cover Advert **£260**
- Inside Front & Back Covers **£220**
- Pages 3 & 5 **£220**
- Double Centre Page Spread **£450**
- Business Editorials & Articles **£195**

(minimum booking 6 months)

MULTIPLE AREA DISCOUNTS

Discounts applicable when you book in more than one publication

- Two areas **5% discount**
- Three areas **10% discount**
- Four areas **15% discount**

QR CODES: Add a QR code to your advert and give your customers direct access to your website

Create QR Code & Add to artwork **£10 + VAT** (one-off charge)

LEAFLET DISTRIBUTION

6,000 - 12,000	=	£50 per 1,000
12,000 - 24,000	=	£45 per 1,000
24,000 +	=	£40 per 1,000

Hand delivered door-to-door to homes and businesses in your area

OVER 250,000 MAGAZINES PRINTED & DISTRIBUTED EVERY YEAR



TERMS & CONDITIONS

ADVERT DESIGN & COPYRIGHT

- There is a nominal charge of £25 for artwork design.
- Copyright of new designs is the property of Grapevine Publications. Should you wish to reproduce artwork in any other publication, permission and a release fee will be required. Grapevine Publications reserves the right to charge a fee of not less than £100 where permission is not obtained.
- Artwork is accepted on the understanding that there are no copyright restrictions. Grapevine Publications accepts no responsibility for artwork submitted with copyright restrictions.

INVOICING & PAYMENT TERMS

- Payment terms are 14 days from date of invoice. Payment can be made by BACS, Direct Debit, Credit or Debit Card
- Long-term bookings can be paid monthly, or pay in full for 12 months and get 10% discount

CANCELLATIONS

- Cancellations must be received by the 1st of the month preceding publication to avoid being charged for space in the next issue.
- Block bookings cancelled before the last issue will lose any discount applicable and will be charged at the full rate.

CALL NOW TO BOOK YOUR SPACE!

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ALL PRICES ARE SUBJECT TO VAT @ 20%

We Deliver To . . .



THE GRAPEVINE

Bi-monthly
12,000 copies delivered to:

- | | |
|------------------|-----------------|
| Bishampton | Lower Moor |
| Cowden | Pensham |
| Defford | Peopleton |
| Drakes Broughton | Pershore |
| Evesham | Pinvin |
| Fladbury | Throckmorton |
| Flyford Flavell | Upton Snodsbury |
| Hampton | Wick |
| Inkberrow | Wyre Piddle |



HEREFORD FOCUS

Bi-monthly
12,000 copies delivered to:

- | | |
|----------------|------------------|
| Aylestone Hill | Lower Bullingham |
| Belmont | Saint Martins |
| Broomy Hill | Three Elms |
| Burcot | Tupsley |
| Eign Hill | Westfields |
| Hereford | White Cross |
| Holmer | Widemarsh |

LEDBURY FOCUS

Monthly
6,000 copies delivered to:

- | | |
|---------------|--------------------|
| Bromsberrow | Pendock |
| Colwall | Red Marley |
| Eastnor | Staunton |
| Ledbury | Stretton Grandison |
| Little Marcle | Trumpet |
| Much Marcle | Wellington Heath |



NEWENT FOCUS

Monthly
4,000 copies delivered to:

- | | |
|----------------|----------------|
| Aston Ingham | Kilcot |
| Beavan's Hill | Little Gorsley |
| Botloe's Green | Malswick |
| Boulsdon | Newent |
| Brand Green | Oxenhall |
| Four Oaks | Poolhill |
| Highleadon | Upleadon |
| Hillend Green | |



6 GOOD REASONS TO ADVERTISE IN YOUR LOCAL COMMUNITY MAGAZINE:

1 PEOPLE DON'T FEAR PRINT ADVERTS ...

Responding to online adverts can be risky: is this a genuine advert – can I trust this person – will my personal details be stolen. These are just some of the reasons people prefer to deal with businesses who advertise in local magazines.

2 LONGER SHELF LIFE ...

Readers like to keep each issue of their local magazine until the next one is delivered, giving adverts at least one month's shelf-life, as opposed to social media adverts which have a shelf-life of just a few hours.

3 CREDIBILITY – WIN TRUST BY ASSOCIATION...

We've been producing and delivering our magazines for over 12 years, so our readers know and trust our advertisers.

4 RIDE THE “SUPPORT LOCAL” WAVE...

Most people prefer to deal with local businesses in order to support their local economy, which is why, when looking for products or services, the first place they look is our magazines.

5 MORE OPPORTUNITY TO BE SEEN...

Because we deliver our magazines directly to our readers, you know they will see your advert regular as clockwork, in every issue in which you advertise.

6 MORE ECONOMICAL...

Advertising online – social media, Google ads, YouTube ads – can be very expensive, and rather hit-and-miss: there's no way of knowing if the people you are targeting will see your advert. We don't guarantee results, but we do guarantee your advert will be seen by our readers, and for a fraction of the cost.

